## **Consolidated Financial Statements**

Consolidated Statement of Financial Position

Dentsu Inc. and Consolidated Subsidiaries December 31, 2018

| ASSETS  | Notes      |                                     | (Millions of U.S. Dollars)          |                                     |
|---|------------|-------------------------------------|-------------------------------------|-------------------------------------|
|   |            | FY2017<br>(As of December 31, 2017) | FY2018<br>(As of December 31, 2018) | FY2018<br>(As of December 31, 2018) |
| CURRENT ASSETS:                                   |            |                                     |                                     |                                     |
| Cash and cash equivalents                         | 8, 35      | ¥305,760                            | ¥416,668                            | \$3,754                             |
| Trade and other receivables                       | 9, 35      | 1,410,454                           | 1,368,728                           | 12,331                              |
| Inventories                                       | 10         | 22,074                              | 28,580                              | 257                                 |
| Other financial assets                            | 11, 20, 35 | 21,934                              | 15,090                              | 136                                 |
| Other current assets                              | 12         | 74,525                              | 106,516                             | 960                                 |
| Subtotal  |            | 1,834,749                           | 1,935,583                           | 17,438                              |
| Non-current assets classified as held for sale    | 13         | 1,835                               | 2                                   | 0                                   |
| Total current assets                              |            | 1,836,584                           | 1,935,586                           | 17,438                              |
| NON-CURRENT ASSETS:                               |            |                                     |                                     |                                     |
| Property, plant and equipment                     | 14         | 196,659                             | 199,207                             | 1,795                               |
| Goodwill  | 7, 15      | 798,177                             | 786,851                             | 7,089                               |
| Intangible assets                                 | 7, 15      | 274,502                             | 249,921                             | 2,252                               |
| Investment property                               | 17         | 37,360                              | 37,089                              | 334                                 |
| Investments accounted for using the equity method | 6, 18      | 56,752                              | 39,897                              | 359                                 |
| Other financial assets                            | 11, 35     | 327,356                             | 348,537                             | 3,140                               |
| Other non-current assets                          | 23         | 15,062                              | 14,242                              | 128                                 |
| Deferred tax assets                               | 19         | 20,401                              | 27,155                              | 245                                 |
| Total non-current assets                          |            | 1,726,272                           | 1,702,902                           | 15,341                              |
| TOTAL ASSETS                                      | 6          | ¥3,562,857                          | ¥3,638,488                          | \$32,779                            |

## Consolidated Statement of Financial Position

Dentsu Inc. and Consolidated Subsidiaries December 31, 2018

|  |            |                                     | (Millions of Yen)<br>FY2018<br>(As of December 31, 2018) | (Millions of U.S. Dollars)<br>FY2018<br>(As of December 31, 2018) |
|--|------------|-------------------------------------|--|---|
| LIABILITIES AND EQUITY   | Notes      | FY2017<br>(As of December 31, 2017) |  |   |
| LIABILITIES:   |            |                                     |  |   |
| CURRENT LIABILITIES:   |            |                                     |  |   |
| Trade and other payables   | 20, 35     | ¥1,380,875                          | ¥1,341,461   | \$12,085  |
| Borrowings   | 21, 35     | 89,325                              | 104,879  | 945   |
| Other financial liabilities  | 16, 21, 35 | 43,030                              | 47,395   | 427   |
| Income tax payables  |            | 23,366                              | 42,981   | 387   |
| Provisions   | 22         | 2,070                               | 1,575  | 14  |
| Other current liabilities  |            | 203,091                             | 247,315  | 2,228   |
| Subtotal   |            | 1,741,758                           | 1,785,608  | 16,087  |
| Liabilities directly associated with non-current<br>assets classified as held for sale | 13         | 456                                 | -  | -   |
| Total current liabilities  |            | 1,742,215                           | 1,785,608  | 16,087  |
| NON-CURRENT LIABILITIES:   |            |                                     |  |   |
| Bonds and borrowings   | 21, 35     | 371,187                             | 433,980  | 3,910   |
| Other financial liabilities  | 16, 21, 35 | 146,076                             | 163,362  | 1,472   |
| Liability for retirement benefits  | 23         | 19,210                              | 30,675   | 276   |
| Provisions   | 22         | 4,983                               | 4,705  | 42  |
| Other non-current liabilities  | 34         | 19,497                              | 18,133   | 163   |
| Deferred tax liabilities   | 19         | 109,552                             | 91,272   | 822   |
| Total non-current liabilities  |            | 670,507                             | 742,130  | 6,686   |
| Total liabilities  |            | 2,412,722                           | 2,527,738  | 22,772  |
| EQUITY:  |            |                                     |  |   |
| Share capital  | 24         | 74,609                              | 74,609   | 672   |
| Share premium account  | 24         | 99,751                              | 99,751   | 899   |
| Treasury shares  | 24         | (40,182)                            | (40,194)   | (362)   |
| Other components of equity   |            | 227,272                             | 160,735  | 1,448   |
| Retained earnings  | 24         | 731,759                             | 752,717  | 6,781   |
| Total equity attributable to owners of the parent                                      | 35         | 1,093,211                           | 1,047,619  | 9,438   |
| Non-controlling interests  |            | 56,923                              | 63,129   | 569   |
| Total equity   |            | 1,150,134                           | 1,110,749  | 10,007  |
| TOTAL LIABILITIES AND EQUITY   |            | ¥3,562,857                          | ¥3,638,488   | \$32,779  |