

## Corporate Data

**Company Name :** Dentsu Inc.

**Establishment :** July 1, 1901

**Corporate Representative :** Tadashi Ishii  
President & CEO

**Head Office :** 1-8-1, Higashi-shimbashi,  
Minato-ku, Tokyo 105-7001, Japan

**TEL :** +81-3-6216-5111

**URL :** Japanese <http://www.dentsu.co.jp/>  
English <http://www.dentsu.com/>



**Capital :** ¥74,609.81 million (Number of shares issued: 288,410,000)

**Number of Employees :** 7,348 (non-consolidated) 43,583 (consolidated)  
Number of consolidated subsidiaries 706 (As of March 31, 2015)

**The Dentsu Group's Management Structure :** The Japan business is spearheaded by Dentsu while the international business is led by Dentsu Aegis Network (DAN), which includes Aegis and Dentsu's legacy international businesses.

## Dentsu Group Corporate Philosophy

**Statement** *Ideas that reach beyond the imaginable.  
Technology that crosses the bounds of possibilities.  
Entrepreneurship that surpasses the expected.  
Three sources of strength, driving our innovation,  
bringing positive change to people and society.*

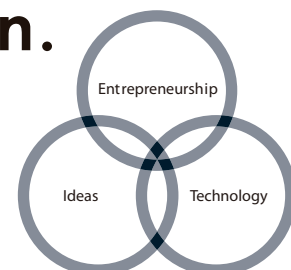
**Slogan** **Good  
Innovation.**

**The three elements of innovation**

Entrepreneurship

+ Ideas

+ Technology



By 'Innovation' we are talking about much more than just technological innovation. We mean generating new value for people and society through a wide variety of changes.

## Business Domains

In order to determine the essence of clients' issues and design, propose, and implement integrated communications that realize true solutions, the Dentsu Group has identified its business domains and strengths.

## Integrated Communication Design

The Dentsu Group, with the communications domain at its core, is engaged in a wide range of business activities. From management and operating solutions to the implementation of marketing and communications strategies for advertisers as well as media and content companies, the Group offers the best integrated solutions not only in Japan, but also in the global market.

## Business Lineup

'Good Innovation.', the Dentsu Group's corporate philosophy, encapsulates the Group-wide drive to create new value and lead the way toward transformation, while also emphasizing its commitment to supporting innovation within business enterprises and other organizations. Commensurate with its position as a solutions partner responding to the challenges faced by its clients in such areas as corporate management, business operations, and marketing, the Dentsu Group provides a diverse range of services. To meet the changing needs of society, the environment and consumer lifestyles, the Dentsu Group's service sphere is expanding to cover an array of societal issues.

