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Editorial policy

- The “dentsu Integrated Report 2023” introduces the aims and objectives of the new “One dentsu” framework launched in 2023, and reports on the business strategy, people strategy and sustainability initiatives based on this framework. It also reports on various initiatives to realize the “people-centered transformation” set out in dentsu’s vision.
- Target audience
All stakeholders including shareholders and investors, clients, partners, consumers and employees.

Reference guidelines

- IFRS Foundation
The International Integrated Reporting Framework
- Guidance for Collaborative Value Creation, Ministry of Economy, Trade and Industry
- Sustainability Reporting Standards, Global Reporting Initiative (GRI)
-For the GRI content index, please refer to the link below.
<https://www.group.dentsu.com/en/sustainability/common/pdf/GRI2023.pdf>

Period covered by the report

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Organizations covered

Dentsu Group Inc. and dentsu companies

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Website introduction

Dentsu corporate website

The website introduces activities conducted by Dentsu Group Inc. and dentsu companies worldwide.



<https://www.group.dentsu.com/en/>

Dentsu IR website

Provides the latest IR information, including IR news and earnings materials.



<https://www.group.dentsu.com/en/ir>

Forward-looking statements

This integrated report contains statements that constitute forward-looking statements regarding the intent, belief or current expectations of Dentsu Group Inc. or its management with respect to the results of operations and the financial condition of the Group. Such forward-looking statements are not guarantees of future performance and involve risks and uncertainties. Actual results may differ from those in the forward-looking statements as a result of various factors. The information contained in this integrated report identifies important factors that could cause such differences. These forward-looking statements speak only as of the date hereof. Dentsu Group Inc. disclaims any obligation to update or publicly announce any revisions to these forward-looking statements to reflect future events, conditions, or circumstances.