

# Introduction

# Contents



3

## Our Strategy

07

CEO's Message	09
Value Creation Model	13
Integrating Diverse Resources	15
Connecting Diverse Stakeholders	19
CFO's Message	23

## Our Business

27

Leaders in Conversation Leading Transformation in the New Normal	29
Japan Business	31
International Business	34

## Our Foundation

37

Message from the Chair of the CSR Committee	39
Sustainability	41
Corporate Governance	45

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## Data

Financial Data Summary	53	ESG Data Summary	55
Corporate Data	59		

### Financial Report2020 (Can be viewed as a PDF file.)

[https://www.group.dentsu.com/en/sustainability/reports/2020/financial\\_report.pdf](https://www.group.dentsu.com/en/sustainability/reports/2020/financial_report.pdf)

Provides the Consolidated Financial Statements and Notes for the Fiscal Year Ended December 31, 2019-IFRS Consolidated Results-



# Editorial Policy

## Editorial policy

- This integrated report explains the Dentsu Group's operating performance for the reporting period and introduces the Group's strategies and initiatives to create value over the medium to long term. Information related to efforts to enhance sustainability is also arranged within an ESG framework, taking increased disclosure requirements into account.
- Target audience  
All stakeholders including shareholders and investors.

## Reference guidelines

- International Integrated Reporting Council (IIRC)  
The International Integrated Reporting Framework
- Guidance for Collaborative Value Creation, Ministry of Economy, Trade and Industry
- GRI Sustainability Reporting Standards (GRI Standards)

## Period covered by the report

Centered on activities during FY2019 (January 1, 2019 through December 31, 2019), but also describes some activities from preceding or more recent periods.

## Organizations covered

Dentsu Group Inc. and Dentsu Group companies

## Publication date

July 2020  
(Next edition scheduled for publication in August 2021)

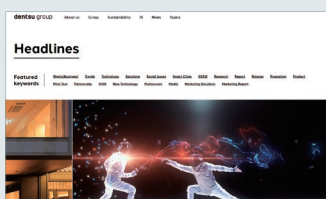
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## Forward-looking Statements

This integrated report contains statements that constitute "forward-looking statements" regarding the intent, belief or current expectations of Dentsu Group Inc. or its management with respect to the results of operations and the financial condition of the Dentsu Group. Such forward-looking statements are not guarantees of future performance and involve risks and uncertainties. Actual results may differ from those in the forward-looking statements as a result of various factors. The information contained in this integrated report identifies important factors that could cause such differences. These forward-looking statements speak only as of the date hereof. Dentsu Group disclaims any obligation to update or publicly announce any revisions to these forward-looking statements to reflect future events, conditions, or circumstances.

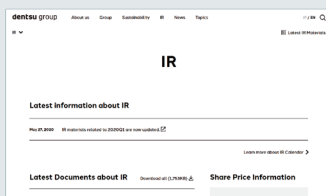
# Website Introduction



## Corporate Website

<https://www.group.dentsu.com/en/>

In addition to company information, the website introduces activities conducted by Group companies worldwide.



## IR Website

<https://www.group.dentsu.com/en/ir/>

Provides the latest IR information, including IR news and earnings materials.



## Integrated Report 2020 HTML Version

<https://www.group.dentsu.com/en/sustainability/reports/2020/>

The HTML version enables readers to browse the integrated report 2020 based on keyword searches.

