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Corporate Data

## Information for Shareholders

(As of July 1, 2016)

### Corporate Headquarters

1-8-1, Higashi-shimbashi, Minato-ku, Tokyo 105-7001, Japan

Phone: +81-3-6216-5111

### Contact Info

Investor Relations Department,

Executive Office

Phone: +81-3-6216-8015

Email: irmail@dentsu.co.jp

### Stock Exchange Listing

Tokyo Stock Exchange, First Section

Securities code: 4324

### Capital

74,609.81 million yen

### Total Number of Shares Issued

288,410,000

### General Meeting of Shareholders

The Ordinary General Meeting of Shareholders is held in Tokyo in March each year.

### Transfer Agent

The Mitsubishi UFJ Trust and Banking Corporation

7-10-11, Higashisuna, Koto-ku, Tokyo 137-8081, Japan

### Internet Address

<http://www.dentsu.com>

## Share Information

(As of December 31, 2015)

### Breakdown of Shareholders by Type

	Number of Shareholders	Number of Shares Held	Percentage of Total Number of Shares Issued
Japanese financial institutions	81	80,961,778	28.07
Japanese securities firms	32	6,497,854	2.25
Other Japanese corporations	569	77,571,265	26.90
Japanese individuals and others (Including treasury stock)	30,675	41,313,061	14.32
Foreign institutions and individuals	571	82,066,043	28.45
Total	31,928	288,410,000	100.00

### Major Shareholders

Major Shareholders	Number of Shares Held	Percentage of Total Number of Shares Issued
The Master Trust Bank of Japan, Ltd. (Trust accounts)	26,082,800	9.15
Kyodo News	18,988,800	6.66
Jiji Press, Ltd.	17,228,680	6.04
Japan Trustee Services Bank, Ltd. (Trust accounts)	16,135,900	5.66
State Street Bank and Trust Company 505001	10,407,314	3.65
Group Employees' Stockholding Association	6,186,552	2.17
Mizuho Bank, Ltd.	5,000,000	1.75
Yoshida Hideo Memorial Foundation	4,984,808	1.75
Recruit Holdings Co., Ltd.	4,929,900	1.73
The Bank of New York Mellon SA/NV 10	4,167,103	1.46

\* The number of shares held by each trust bank includes shares related to trust services.

\* Shareholding ratio is calculated excluding treasury shares (3,270,939 shares).



## Fiscal Year 2015 under Review

### Investment Stock Held for Reasons Other Than Pure Investment

Company	Number of Shares	Balance Sheet Amount (Millions of yen)	Purpose of Holding
Recruit Holdings Co., Ltd.	30,000,000	106,800	To maintain and strengthen business relationship
Digital Garage, Inc.	3,300,000	7,167	To maintain and strengthen business relationship
Tokyo Broadcasting System Holdings, Inc.	2,560,000	4,940	To maintain and strengthen business relationship
Asahi Group Holdings, Ltd.	918,400	3,489	To maintain and strengthen business relationship
TV Asahi Holdings Corporation	1,434,000	3,011	To maintain and strengthen business relationship
SKY Perfect JSAT Holdings, Inc.	4,059,400	2,776	To maintain and strengthen business relationship
Toho Co., Ltd.	808,900	2,717	To maintain and strengthen business relationship
Lion Corporation	1,794,000	2,052	To maintain and strengthen business relationship
Ezaki Glico Co., Ltd.	250,325	1,639	To maintain and strengthen business relationship
Toei Company, Ltd.	1,300,000	1,543	To maintain and strengthen business relationship
Yakult Honsha Co., Ltd.	258,600	1,541	To maintain and strengthen business relationship
euglena Co., Ltd.	788,400	1,430	To maintain and strengthen business relationship
Seibu Holdings Inc.	544,000	1,349	To maintain and strengthen business relationship
ROHTO Pharmaceutical Co., Ltd.	520,000	1,259	To maintain and strengthen business relationship
MORINAGA & Co., LTD.	1,901,000	1,216	To maintain and strengthen business relationship
Shochiku Co., Ltd.	1,000,000	1,155	To maintain and strengthen business relationship
Central Japan Railway Company	50,000	1,080	To maintain and strengthen business relationship
Meiji Holdings Co., Ltd.	102,400	1,029	To maintain and strengthen business relationship
PILOT CORPORATION	200,000	999	To maintain and strengthen business relationship
TV TOKYO Holdings Corporation	390,000	891	To maintain and strengthen business relationship
Ajinomoto Co., Inc.	299,000	860	To maintain and strengthen business relationship
Mitsubishi UFJ Financial Group, Inc.	1,125,900	852	To maintain and strengthen business relationship

## Stocks Held in Trust or Other Legal Entity While Retaining Voting Rights or Voting Instruction Rights

Company	Number of Shares	Balance Sheet Amount (Millions of yen)	Purpose of Holding
Tokyo Broadcasting System Holdings, Inc.	9,310,500	17,969	To instruct exercise of voting rights
Kao Corporation	2,328,000	14,561	To instruct exercise of voting rights
KDDI Corporation	2,927,400	9,233	To instruct exercise of voting rights
Fuji Media Holdings, Inc.	4,650,000	6,658	To instruct exercise of voting rights
WOWOW INC.	1,400,800	4,279	To instruct exercise of voting rights
TV Asahi Holdings Corporation	1,271,000	2,669	To instruct exercise of voting rights
Seven & i HoldingsCo., Ltd.	324,000	1,798	To instruct exercise of voting rights
Shiseido Co., Ltd.	682,000	1,724	To instruct exercise of voting rights
Yamato Holdings Co., Ltd.	627,000	1,615	To instruct exercise of voting rights
Daiichi Sankyo Co., Ltd.	398,500	1,000	To instruct exercise of voting rights
Mizuho Financial Group, Inc.	3,914,000	953	To instruct exercise of voting rights

## Third-Party Evaluation and Share Price Changes

The Dentsu Group actively engages in environmental preservation and other corporate sustainability activities. Receiving high recognition for such activities, Dentsu received a score of 94C from the Carbon Disclosure Project (CDP)\*1 in 2015.

Moreover, in recent years, socially responsible investment,\*2 which takes into account not only financial aspects such as corporate revenue and growth prospects, but also ethics, legal compliance, efforts to tackle environmental, and other issues has been gaining attention in investment trust management. Dentsu's CSR efforts received high recognition from SRI rating agencies as well, being included in the Morningstar Socially Responsible Investment Index\*3 (MS-SRI) from January 2015 and the MSCI Global Sustainability Indexes\*4 in June 2015.

\*1 Non-profit organization that institutional investors are collaboratively working with on a project to request that companies disclose their strategies to combat climate change and specific information on emission amounts of greenhouse gases.

\*2 Socially responsible investment is an investment method that aims for stable revenue by evaluating and selecting companies based on social, ethical, and environmental aspects, such as legal compliance, employment relations, human rights issues, consumer protection, and contribution to society and community, in addition to conventional investment criteria based on financial analysis.

\*3 The Morningstar Socially Responsible Investment Index (MS-SRI) is the first socially responsible investment index in Japan. Morningstar Japan K.K. selects 150 companies in Japan by assessing their social responsibility and converts their stock prices into the index. <https://www.morningstar.co.jp/sri/index.htm> (Japanese only)

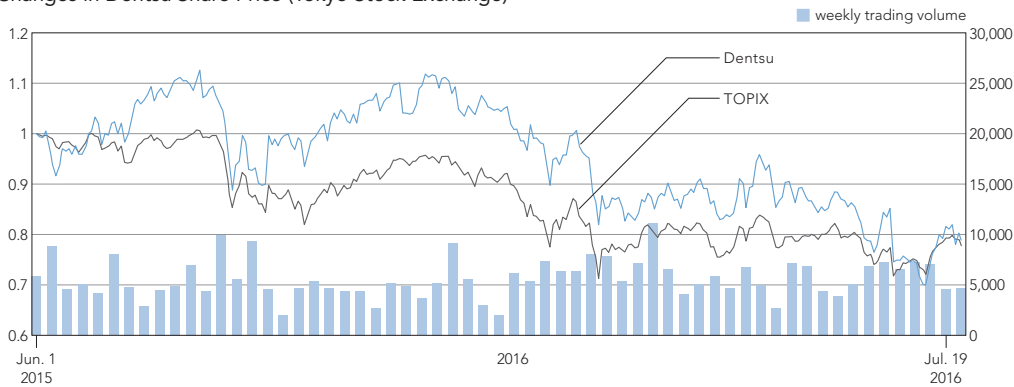
\*4 An index developed by Morgan Stanley Capital International (MSCI) in the United States that selects companies that are particularly outstanding in environmental, social, and governance (ESG) assessments. As of June 30, 2015, 1,999 companies (of which 148 are Japanese companies) are included.

THE INCLUSION OF Dentsu Inc. IN ANY MSCI INDEX, AND THE USE OF MSCI LOGOS, TRADEMARKS, SERVICE MARKS OR INDEX NAMES HERIN, DO NOT CONSTITUTE A SPONSORSHIP, ENDORSEMENT OR PROMOTION OF Dentsu Inc. BY MSCI OR ANY OF ITS AFFILIATES. THE MSCI INDEXES ARE THE EXCLUSIVE PROPERTY OF MSCI. MSCI AND THE MSCI INDEX NAMES AND LOGOS ARE TRADEMARKS OR SERVICE MARKS OF MSCI OR ITS AFFILIATES.



2016 Constituent  
MSCI Global  
Sustainability Indexes

Changes in Dentsu Share Price (Tokyo Stock Exchange)



Note: The Dentsu and TOPIX figures use 1 as the closing price data for June 1, 2015.

Design concept of this integrated report

Setting the overall design theme on coexistence with digital, I expressed the imagery of the theme by incorporating the motif of color shades from nature and the environment.



Takahiro Kurashima was born in 1970.

While he engages in a wide variety of creative direction as an art director for various clients, Takahiro is continuously expanding his activity as an individual artist. His "Poemotion" project aims to present a pioneering perspective of graphic arts and was compiled into an art collection book and published in Switzerland. The book was chosen for the Most Beautiful Swiss Books 2011, and he published the third book in the series this year.

