DENTSU GROUP INC.
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Dentsu Group Ranked No. 1 for "Emissions Management and Reduction Performance" in the NIKKEI GX500 Decarbonization Management Ranking

- Surpassing Its 2030 Target for Scope 1 and 2 Emissions Ahead of Schedule -

Dentsu (Headquarters: Dentsu Group Inc.; Location: Minato-ku, Tokyo; President & Global CEO: Takeshi Sano) has been ranked No. 1 among the 803 evaluated companies in the "Emissions Management and Reduction Performance" category of the NIKKEI GX (Green Transformation) 500 (2026 edition) conducted by Nikkei Inc.

The NIKKEI GX500 assesses corporate decarbonization management across six categories: Disclosure, Emissions Management and Reduction Performance, Energy Conservation and Renewable Energy Utilization, Specific Measures to Reduce Greenhouse Gas Emissions, Target Setting, and Business Performance. The category in which dentsu ranked first evaluates how companies measure their Scope 1, 2, and 3 greenhouse gas (GHG) emissions, whether those emissions are verified by a third party, and how much companies have reduced them. Of the 831 companies that participated in the 2026 survey, Nikkei evaluated the environmental responses of the 803 companies that entered the Nikkei Sustainable Comprehensive Survey: SDGs Management Edition.

As part of its sustainability strategy, dentsu has identified "Environment" as one of its four material themes. The Group has set near-term and long-term emissions reduction targets, validated by the Science Based Targets initiative (SBTi), with the goal of reaching net-zero greenhouse gas (GHG) emissions across its value chain by 2040. In addition to reducing emissions from its own operations, the Group is engaging with suppliers to reduce Scope 3 emissions.

In pursuit of "the sustainable development of our clients and society"[*1], a core element of the Group's Purpose, dentsu will continue to work with stakeholders, including clients and partners, to help address social challenges and contribute to the sustainable development of society.

The Group's key initiatives, achievements, and targets are outlined below.

- 69.6% reduction in Scope 1 and 2 GHG emissions compared to 2019 levels: Scope 1 and 2 GHG emissions totaled 10,937 tCO_2e in 2025 (Scope 2 calculated using the market-based method). This exceeds the Group's SBTi-validated target of reducing absolute Scope 1 and 2 GHG emissions by 46.2% from a 2019 baseline by 2030.[*2]
- 43% reduction in Scope 3 GHG emissions compared to 2019 levels: Scope 3 GHG emissions, which account for more than 90% of the Group's total GHG emissions, totaled 308,783 tCO_2e in 2025, a 21% decrease from the prior year.[*2]

- Third-party assurance obtained for Scope 1, 2, and 3 GHG emissions: Emissions are calculated for consolidated subsidiaries in Japan and overseas, and the reported figures are subject to limited assurance by an independent third-party organization.*3
- Renewable energy rate reached 87.4% in 2025: This is up from 79.5% in 2024. The Group aims to achieve 100% renewable energy by 2030.*4

*1: For details, please refer to the Purpose page on Dentsu Group Inc.'s website:
URL: https://www.group.dentsu.com/en/brand/

*2: Figures are based on performance from January to December 2025. For details, please refer to dentsu's Climate-related Disclosures 2026 and Non-financial Databook 2026.
Climate-related Disclosures 2026:
https://www.group.dentsu.com/en/sustainability/common/pdf/climate-related-report2026.pdf
Non-financial Databook 2026:
https://www.group.dentsu.com/en/sustainability/common/excel/databook2026.xlsx

*3: For the indicators and figures covered by assurance, please refer to the Independent Practitioner's Limited Assurance Report.
URL: https://www.group.dentsu.com/en/sustainability/common/pdf/third-party-assurance.pdf

*4: Renewable energy in the context of dentsu's commitments refers to electricity generated from renewable sources. This definition aligns with RE100. For details, please refer to dentsu's Integrated Report 2026.
URL: https://www.group.dentsu.com/en/sustainability/common/pdf/integrated-report2026.pdf

Forward-looking statements: This news release contains forward-looking statements, including statements regarding the Group's emissions reduction and renewable energy targets. These statements are based on current expectations and assumptions and are subject to risks and uncertainties, including changes in business conditions, the availability of renewable energy, supplier performance, and changes in methodologies or standards. Actual results may differ materially.

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