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Dentsu Wins 18 Awards at the London International Awards
- Dentsu Inc. Wins Multiple Awards, Including "Global Design Company of the Year" -

Dentsu (Headquarters: Dentsu Group Inc.; Location: Minato-ku, Tokyo; President & Global CEO: Takeshi Sano) has won a total of 18 awards (6 Gold, 7 Silver and 5 Bronze), at the London International Awards (LIA)[*1], an international advertising awards competition.

In recognition of these achievements, Dentsu Inc., the core operating company of dentsu's Japan business, was named Global Design Company of the Year and Asia Regional Design Company of the Year[*2] while Carat, dentsu's media brands for its international business, was named North America Regional Media Network of the Year, North America Regional Media Company of the Year and South America Regional Media Company of the Year.

Dentsu's award results by category are as follows:

Category	Number of Awards and Award-Winning Companies
Audio & Radio	1 Bronze (Dentsu Inc.)
Evolution	1 Silver (Dentsu Inc.)
Creative Strategy	1 Bronze (Dentsu Inc.)
Creators & Social Platforms	1 Silver (Dentsu Creative France)
Design	2 Gold (Dentsu Inc.) 1 Gold (Dentsu Creative Canada) 1 Silver (Dentsu Inc.) 1 Bronze (Dentsu Creative Canada)
Digital	1 Silver (Dentsu Creative France)
Health & Wellness	1 Gold (Dentsu Creative Amsterdam) 1 Gold (Dentsu Creative Thailand) 1 Silver (Dentsu Inc.) 2 Silver (Dentsu Creative Amsterdam) 1 Bronze (Dentsu Inc.)
Production & Post	1 Bronze (Dentsu Inc.)
TV & Cinema	1 Gold (Dentsu Creative Amsterdam)

*1: The London International Awards were established in 1986 as the London International Advertising Awards (LIAA). In 2004, the word "advertising" was dropped from the name of the awards, and they were reborn to recognize a wider variety of creative ideas and execution. Each year, after the on-site judging in Las Vegas and after all the Gold, Silver, Bronze and Finalist awards have been announced, LIA tally up all the points of the winners to determine which agencies or companies have won the Global and Regional Of The Year honors. In 2026, judging took place in Las Vegas, U.S., from September 25 to October 3, with winners announced across each category. After points were calculated based on the awards won by each company, the Global and Regional Of The Year winners were announced on November 2.

URL: https://www.liaawards.com/

*2: "Dentsu Inc. Wins Global Design Company of the Year and Asia Regional Design Company of the Year at London International Awards 2026" (News Release from Dentsu Inc., November 6, 2026)

URL: https://www.dentsu.co.jp/en/news/release/2026/1106-011126.html

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