dentsu
NEWS RELEASE

DENTSU GROUP INC.
Group Corporate Communications Office
1-8-1, Higashi-shimbashi, Minato-ku,
Tokyo 105-7050, Japan
https://www.group.dentsu.com/en/

July 24, 2026

Dentsu Publishes Climate-related Disclosures 2026 and Non-financial Databook 2026

- Estimated Financial Impact Analysis of Climate-related Risks and Opportunities, Improved Comparability of Non-financial Data -

Dentsu (Tokyo: 4324; ISIN: JP3551520004; President & Global CEO: Takeshi Sano; Head Office: Tokyo; Capital: 74,609.81 million yen) today published two key sustainability reports. The Dentsu Group Climate-related Disclosures 2026 analyzes the financial risks and opportunities that climate change poses to the Group together with its mitigation actions. The Non-financial Databook 2026 presents the Group's latest environmental, social, and governance (ESG) data, including greenhouse gas (GHG) emissions.

Climate-related Disclosures 2026

At dentsu, we aim to achieve sustainable business growth by embedding the consideration of environmental risks, opportunities, and resilience into management strategy[*1].

The report published today identifies and estimates the financial risks and opportunities that climate change poses to the Group's business across multiple climate scenarios over short-, medium-, and long-term time horizons, and outlines the Group's mitigation actions.

Previously, dentsu conducted climate scenario analyses and disclosed climate-related information in accordance with the recommendations of the Task Force on Climate-related Financial Disclosures (TCFD). Since FY2025, the Group has conducted its analysis and reporting with reference to the IFRS Sustainability Disclosure Standard IFRS S2 (Climate-related Disclosures) issued by the International Sustainability Standards Board (ISSB), providing greater transparency on how climate-related risks and opportunities may affect the Group's financial position.

The 2026 edition builds on the previous year's analysis of the estimated financial impact of climate-related risks and opportunities[*2] by expanding the geographic scope of the assessment, leveraging location-specific data, and identifying additional potential risks.

<Quantitative analysis of the financial impact of climate-related risks and opportunities>

Risk categories:

Category	Financial Thresholds (Underlying Operating Profit)
Fundamental	>18.1 billion yen
Major	9.1-18.1 billion yen
Moderate	4.5-9.1 billion yen
Minor	1.8-4.5 billion yen
Insignificant	<1.8 billion yen

	Financial Impact (JPY billion)[3]								
	Low-carbon Emissions Scenario			Medium-carbon Emissions Scenario			High-carbon Emissions Scenario		
	SHORT (2026-2029)	MED (2030-2039)	LONG (2040-2050)	SHORT (2026-2029)	MED (2030-2039)	LONG (2040-2050)	SHORT (2026-2029)	MED (2030-2039)	LONG (2040-2050)
Physical Risks									
Loss of underlying operating profit from extreme weather events affecting employees' ability to work	-0.5	-2.7	-5.8	-0.5	-2.7	-6.1	-0.5	-2.7	-6.4
Reduced advertising demand due to clients being impacted by extreme weather events	-0.1	-0.8	-0.9	-0.1	-0.7	-1.2	-0.2	-0.8	-1.9
Transition Risks									
Decrease in underlying operating profit due to global economic changes	-4.1	-8.1	-9.3	-4.0	-9.9	-13.6	-4.0	-9.4	-18.6
Reduced underlying operating profit from clients that fail to adapt to low-carbon consumer behavior	-0.6	-3.6	-9.4	-0.7	-3.2	-7.7	-0.7	-2.6	-4.9
Increased compliance costs from carbon taxes and other climate regulations	-1.5	-5.9	-5.7	-1.4	-4.9	-4.0	-0.7	-2.4	-1.0
Transition Opportunities									
Access to new markets, suppliers, and companies emerging during the low-carbon transition	0.0	0.1	3.7	0.0	0.0	5.7	0.0	0.0	0.1
Ability to attract clients through adoption of technologies, including AI, that reduce emissions intensity in services	1.0	3.8	3.2	1.1	3.6	2.7	1.1	3.5	2.9

Non-financial Databook 2026

In Non-financial Databook 2026, we have redesigned the structure of our non-financial disclosures for improved accessibility. Related information in each area - environmental, social, and governance - is organized under a systematic classification and can be accessed through the table of contents and the GRI content index, making it easier to understand the Group's non-financial information and to compare individual data points.

In pursuit of "the sustainable development of our clients and society"*3, a core element of the Group's Purpose—dentsu will continue to work with a wide range of stakeholders, including clients and partners, to address societal challenges and fulfill its role as a driving force behind the sustainable development of society at large.

Dentsu Group Climate-related Disclosures 2026 and Non-financial Databook 2026:

Climate-related Disclosures:
https://www.group.dentsu.com/en/sustainability/common/pdf/climate-related-report2026.pdf

Non-financial Databook:
https://www.group.dentsu.com/en/sustainability/common/excel/databook2026.xlsx

*1: For details, please refer to the Environment page on Dentsu Group Inc.'s website:
URL: https://www.group.dentsu.com/en/sustainability/environment/

*2: The financial impacts presented in the climate scenario analysis are forward looking estimates based on specific climate scenarios, data, and assumptions. They do not predict or guarantee future business performance or financial results. Actual results may differ materially.

*3: For details, please refer to the Purpose page on Dentsu Group Inc.'s website:
URL: https://www.group.dentsu.com/en/brand/

#####

Contact:

Jumpei Kojima, Toru Nakagawa

Group Corporate Communications Office, Dentsu Group Inc.

Email: group-cc@dentsu.com