

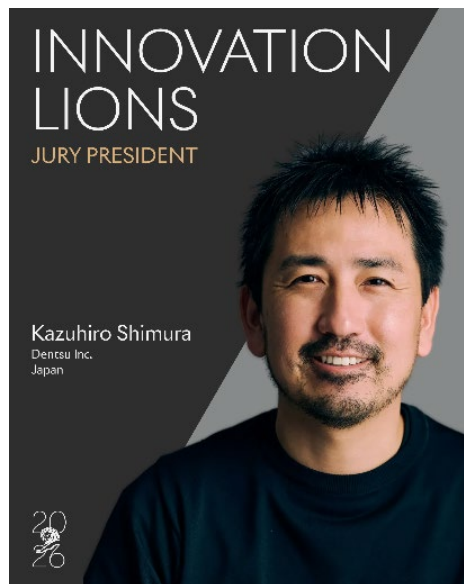
April 3, 2026

Kazuhiro Shimura Named Jury President of the Innovation Lions at Cannes Lions 2026

Dentsu (Brand: dentsu; Headquarters: Dentsu Group Inc.; Location: Minato-ku, Tokyo; President & Global CEO: Takeshi Sano) announced that Kazuhiro Shimura^{*1}, Executive Creative Director of Dentsu Inc., the core company for the Group's Japanese businesses, has been selected as Jury President for the Innovation category at the Cannes Lions International Festival of Creativity, the world's largest creativity festival, to be held from June 22 to 26, 2026.

Cannes Lions has long been known as a coveted place for advertising creativity, but in recent years the scope of the awards has expanded, and they have also come to be valued as an opportunity to grasp the latest business trends at a glance, including solutions in areas other than advertising and innovative, potentially game-changing brand experiences.

With entries from around the world being received in all 31 Lions (categories)^{*2}, the Jury Presidents play a central role in the process of selecting winners through fair evaluations and discussions.



*1: For Kazuhiro's detailed profile, please see the following link.

URL: <https://dentsu-ho.com/en/person/1376>

*2: The total number of entries last year was 26,900.

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