

October 28, 2025

Dentsu Wins 18 Awards, Including 2 Jury Chair Awards, at the Cresta Awards 2025

Dentsu (Brand: dentsu; Headquarters: Dentsu Group Inc.; Location: Minato-ku, Tokyo; President & Global CEO: Hiroshi Igarashi) was awarded a total of 18 awards (2 Jury Chair Awards*, 1 Grand Prix, 5 Gold, 5 Silver, and 5 Bronze) at the Cresta Awards 2025**, a result of the high regard for dentsu's capability to generate innovative ideas and the creativity fostered by its diverse talent.

Dentsu's International Markets (outside of Japan) received 2 Jury Chair Awards, 1 Grand Prix, 3 Gold, 5 Silver, and 4 Bronze, for a total of 15 awards, and dentsu Japan received 2 Gold and 1 Bronze, for a total of 3 awards, respectively.

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* The Jury Chair Award is one of the special awards at the Cresta Awards 2025.

For more details, please see the news 'Dentsu takes out unique double' at Cresta Awards website.

URL : <https://www.cresta-awards.com/dentsu-unique-double>

** The Cresta Awards 2025 is an annual international creative awards program held online, recognizing outstanding creative work across a wide range of fields; from the very latest digital and technology-based creative communications to more traditional areas in advertising and design. The Cresta Awards 2025 took place online in late September, attracting entries from over 70 countries worldwide.

URL : <https://www.cresta-awards.com/about>

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