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Dentsu Ventures Invests in Kaka Creation, an AI-Powered Anime Production and Content Service Development Company

Dentsu Group Inc. (Tokyo: 4324; ISIN: JP3551520004; President & Global CEO: Hiroshi Igarashi; Head Office: Tokyo; Capital: 74,609.81 million yen) announced that Dentsu Ventures Fund II (hereinafter "Dentsu Ventures"), the Company's corporate venture capital fund, has made an equity investment in KaKa Creation Co., Ltd. (Head office: Meguro-ku, Tokyo; CEO: Yasutomo Takehara; hereinafter "KaKa Creation"), a company engaged in AI-powered anime production and content service development.

KaKa Creation develops an efficient AI-powered production pipeline and operates a distribution model for a new format of short-form anime content leveraging social media platforms such as YouTube and TikTok.

The company produced "Twins Hinahima," Japan's first television anime to fully utilize AI. In addition, under the philosophy of "Supportive AI," which emphasizes that AI is a tool to assist creators, KaKa Creation is currently developing Toiro AI, a service capable of faithfully reproducing a creator's unique lines and artistic style. This service will enable creators to maintain their expressive capabilities while reducing production burdens and delivering a larger volume of works within shorter timeframes.
These initiatives are expected to contribute to transforming work practices and content creation approaches in the anime industry.

Through this investment, Dentsu Ventures aims to support KaKa Creation's business expansion while exploring potential synergies, including collaborations in AI-driven content production.

Profile of Kaka Creation

Company Name:	KaKa Creation Co., Ltd.
Location:	Meguro-ku, Tokyo, Japan
Date of Establishment:	June 2023
Representative:	Yasutomo Takehara, CEO
Line of Business:	AI-powered anime production and content service development business
URL:	https://www.kakacreation.co.jp/ (Only in Japanese)

Brand Logo

KaKa Creation

Profile of Dentsu Ventures Fund II

Name:	Dentsu Ventures Fund II
Total fund capital:	10 billion Yen
Date of Establishment:	April 2021
Period of operation:	10-year period from April 2021 until March 2031
Investment regions:	Global investments both within and outside Japan
Investment stages:	Wide range of stages from seed-stage investments through to later-stage investments
URL:	https://dentsu-v.com/en/

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