

June 25, 2025

Dentsu Wins 26 Lions, Including 7 Gold at Cannes Lions 2025

Dentsu (Brand: dentsu; Headquarters: Dentsu Group Inc.; Location: Minato-ku, Tokyo; President & Global CEO: Hiroshi Igarashi) was awarded a total of 26 Lions (7 Gold, 4 Silver, 15 Bronze)*¹ at the Cannes Lions International Festival of Creativity 2025*².

Dentsu Japan received 3 Gold, 1 Silver, and 5 Bronze, for a total of 9 Lions, and International Markets received 4 Gold, 3 Silver, and 10 Bronze, for a total of 17 Lions, respectively.



CANNES LIONS

*1: Includes awards in Media Placement.

*2: Cannes Lions 2025 was held in Cannes, France from June 16 to 20. A total of 26,900 entries were submitted and judged in 9 tracks, 30 Lions (categories).

URL : <https://www.canneslions.com/>

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