

March 6, 2025

**Dentsu Ranked No. 1 Holding Company from the Asia-Pacific Region
in the World Creative Rankings 2025 Announced by The Drum
- Dentsu Inc. Ranked No. 1 Agency in APAC -**

Dentsu (Brand: dentsu; Headquarters: Dentsu Group Inc.; Location: Minato-ku, Tokyo; President & Global CEO: Hiroshi Igarashi; Dentsu Group Inc. and its Group companies are collectively referred to as “dentsu”) was determined to be the number one holding company from the Asia-Pacific region based on the World Creative Rankings 2025 by The Drum, a London, UK based media outlet for marketing, creative and other business information. The Drum’s World Creative Rankings is an extensive annual study of the most awarded people, companies and campaigns in the global creative industry. Dentsu also placed fifth in the world rankings.

In addition, Dentsu Inc., one of dentsu’s major group companies, ranked number one in APAC as an agency and placed seventh in the global rankings.



* For more information, please visit The Drum World Creative Rankings 2025 website.

URL: <https://www.thedrum.com/lists/world-creative-rankings/about>

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