

February 7, 2025

**Dentsu Ranked No. 1 Holding Company from the Asia-Pacific Region
in the Global Creative Rankings Announced by The One Club for Creativity
- Dentsu Inc. Ranked No. 1 Agency in the Asia-Pacific Region -**

Dentsu Group Inc. (Brand: dentsu; Head Office: Minato-ku, Tokyo; President & Global CEO: Hiroshi Igarashi; the Company and its Group companies are hereinafter collectively referred to as "dentsu") was determined to be the number one holding company from the Asia-Pacific region based on the Global Creative Rankings 2024 by The One Club for Creativity (hereinafter "The One Club") (based in New York, USA), a non-profit organization that supports and celebrates the global creative community. The ranking is the result of the accumulation of award points* from several creative awards organized by The One Club. The Company also placed fifth in the global rankings.

In addition, Dentsu Inc., one of dentsu's major group companies, ranked number one in the Asia-Pacific region as an agency. Dentsu Inc. placed sixth in the global rankings.



*1: The total number of points accumulated from eight awards, organized by The One Club, including three global awards (The One Show, ADC Awards and TDC Awards), and five regional and city awards such as ONE Asia Creative Awards and ADC Europe Awards. The number of points is allocated according to the size of the award, with the global awards being the highest tier and the point allocation being higher.

For more information, please visit The One Club website.

URL: <https://www.oneclub.org/awards/rankings/-archive/agency/2024/all/all/all/all>

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