

January 30, 2025

Dentsu Group Inc. Appeals Tokyo District Court Ruling

Dentsu Group Inc. (hereinafter “the Company”) today (January 30, 2025) filed an appeal with the Tokyo High Court against the Tokyo District Court's ruling on the Company’s violation of the Antimonopoly Act in connection with the Tokyo 2020 Olympic and Paralympic Games.

With regard to the Games, the Company has accepted that there was a violation of laws and regulations in connection to the planning and related operations for the test events, and has implemented measures to prevent recurrence based upon serious reflection. However, the Tokyo District Court’s ruling stated that the violation of laws and regulations extended beyond the planning and related operations for the test events. The ruling stated it also applied to the implementation and related operations of the test events, and the management and operation of the main event, which greatly differs from the Company's stance.

At the upcoming appeal trial, the Company plans to reiterate its stance and seek a correction of this decision.

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