

October 1, 2024

Dentsu Group Inc. Holds “ESG Briefing 2024” on Initiatives to Enhance Corporate Value

—Enhancing sustainability and human resource strategy development, as well as corporate governance—

Dentsu Group Inc. (Brand: “dentsu”; Headquarters: Tokyo; President & Global CEO: Hiroshi Igarashi) today announced it held the “ESG Briefing 2024” on September 30, 2024.

The “ESG briefing” was first held in 2023 with a focus on dentsu's efforts to enhance corporate governance to support sustainable growth, and this year marks the second time the meeting has been held. In addition to President & Global CEO Hiroshi Igarashi, three Group management members involved in ESG, Non-Executive Chairman of the Board and two independent outside directors took the stage to report on four initiatives promoted by dentsu: (1) its sustainability strategy^{*1}, (2) its investment in human resources and organizational strengthening, (3) its progress in the mindset and behavior reform^{*2}, and (4) its overall ESG activities. They also explained the purpose of the integrated report^{*3} that was released in August.

Through connecting diverse talents within and beyond our organization, dentsu exists to create new solutions and beginnings for the sustainable development of our clients and society. We will continue to evolve our initiatives in the fields of sustainability, human resources, and corporate governance, and work to enhance our corporate value through financial and non-financial means.

Overview of the ESG Briefing Session

Date and time: Monday, September 30, 2024 17:00-18:40 JST

Participants: 51 people. Japanese and international stakeholders and investors

Program/Speakers:

1. Opening

Hiroshi Igarashi, Director, Representative Executive Officer, President & Global CEO

2. 2024 Integrated Report / 2030 Sustainability Strategy

Yuko Kitakaze, Global Chief Sustainability Officer

3. Invest in our People’s Growth, to win

Miho Tanimoto, Global Chief HR Officer

4. Progress of dentsu Japan’s Mindset and Behavior Reform

Arinobu Soga, Director, Representative Executive Officer, Executive Vice President, Global Chief Governance Officer & Global Chief Financial Officer

5. Regarding dentsu's ESG Initiatives

Tim Andree, Non-Executive Chairman of the Board

Mihoko Sogabe, Independent Outside Director

Yuka Matsuda, Independent Outside Director

Related Materials

- ESG Briefing 2024 (Video Recording)
https://www.group.dentsu.com/en/ir/data/slides/audio/2024_esg.html
- ESG Briefing 2024 Presentation Materials
<https://www.group.dentsu.com/en/ir/common/pdf/ESG-Briefing2024en.pdf>

*1 For details of the updated “2030 Sustainability Strategy”, please refer to the following webpage:
<https://www.group.dentsu.com/en/philosophy/sustainability-strategy-2030.html>

*2 For details of our initiatives to prevent recurrence (mindset and behavior reform), please refer to the following webpage:
https://www.group.dentsu.com/en/about-us/governance/preventive_measures.html

*3 For Dentsu Group’s integrated reports, please refer to the following webpage:
<https://www.group.dentsu.com/en/sustainability/reports/>

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