

August 8, 2024

## **Dentsu Upgraded in the International Sustainalytics ESG Risk Ratings (Low risk) and MSCI ESG Ratings (A)**

— **The company was highly rated for its efforts to improve its governance structure and information disclosure** —

Dentsu Group Inc. (Tokyo: 4324; ISIN: JP3551520004; Brand: “dentsu”; Capital: 74,609.81 million yen; President & Global CEO: Hiroshi Igarashi; the Company and its Group companies are hereinafter collectively referred to as “dentsu”) today announced that it had achieved a significant upgrade in the ESG Risk Ratings\*<sup>1</sup> by Sustainalytics, an international ESG rating agency, with a score of 15.9 (Low Risk). This is the first time since 2019 that dentsu has received a “Low Risk” rating. In addition, its rating in the MSCI ESG Ratings\*<sup>2</sup>, another international ESG rating, was upgraded from “BBB” to “A.”

**MSCI**  
ESG RATINGS



CCC	B	BB	BBB	A	AA	AAA
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These recent evaluation upgrades are the result of dentsu's efforts to enhance its information disclosure and measures to realize its vision, in particular the improvement of its governance structure, which has been highly evaluated. In December 2023, the Company was selected for the first time as a constituent of DJSI World\*<sup>3</sup>, an ESG investment index.

This year, dentsu updated its 2030 Sustainability Strategy, which aims to achieve sustainability for dentsu and society by “Generating ideas for the future to solve challenges facing society.” In particular, dentsu is actively engaged in sustainability-related activities and information disclosure.

As a B2B2S (Business to Business to Society) company, dentsu will continue to work with clients and other stakeholders to contribute to the further growth of client companies on a global scale and to the resolution of social issues while striving to sustainably enhance corporate value through a variety of initiatives and businesses extending beyond the field of advertising communications.

\*1 The ESG Risk Ratings by Sustainalytics, an independent ESG (Environmental, Social & Governance) rating research organization affiliated with the Morningstar Group (USA), measures how companies manage some of the most important industry-specific ESG risks and provides a rating of each company's level of risk. For more information, please visit <https://www.sustainalytics.com/esg-ratings>

\*2 For more information on the MSCI ESG Ratings, please visit

<https://www.msci.com/sustainable-investing/esg-ratings>

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\*3 For information on the selection of companies for inclusion in the DJSI World ESG investment index, please refer to the following release:

<https://www.group.dentsu.com/en/news/release/001093.html>

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