

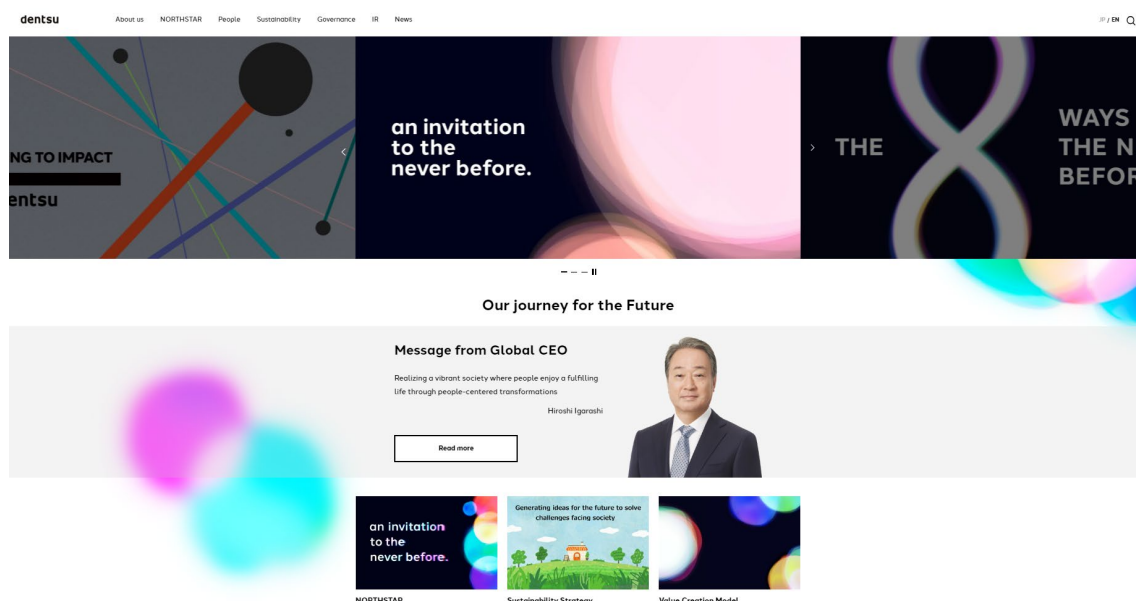
August 7, 2024

## **Dentsu Group Inc. Announces Renewal of Corporate Website** – Showcasing dentsu’s leadership, philosophy and capabilities to all stakeholders as a global HQ –

Dentsu Group Inc. (Brand: “dentsu”; Headquarters: Dentsu Group Inc.; Head Office: Minato-ku, Tokyo; President & Global CEO: Hiroshi Igarashi; hereinafter referred to as “the Company”) today announced the renewal of its corporate website.

The purpose of this renewal is for the Company to communicate important information to all stakeholders more effectively both as a holding company and as a global headquarters overseeing approximately 800 Group companies around the world. Specifically, the top page and the overall structure of the website have been completely renewed to improve usability and accessibility. In addition, a variety of new content, including sustainability, governance, and human resources strategy initiatives, has been added to enhance the richness of information on the website, in order to promote the capabilities of dentsu more broadly and communicate its corporate values in a more understandable and insightful manner.

Through the operation of the renewed website with the timely and appropriate dissemination of important information, the Company will display content relevant to its “B2B2S” (Business to Business to Society) management philosophy of working with client companies to solve social issues and achieve sustainable growth for society as a whole.



<https://www.group.dentsu.com/en/>

## **Main elements of the renewal:**

### 1. The overall website

The design of the top page and the overall structure of the website have been renewed to provide easy-to-understand information on the Company's various products and services. The design of the top page complies with the Web Content Accessibility Guidelines (WCAG) 2.2 as much as possible to enable broad access.

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### 2. Addition and expansion of content

- A message from President & Global CEO Hiroshi Igarashi has been added to provide clear understandings on the Company's corporate philosophy (NORTHSTAR), various corporate strategies, governance information, etc.

<https://www.group.dentsu.com/en/about-us/message.html>

- Publication of the Integrated Report 2024

<https://www.group.dentsu.com/en/sustainability/reports/>

- Enhancement of sustainability-related content

<https://www.group.dentsu.com/en/sustainability/>

- Enhanced content on governance, addition of "Human Rights" page

<https://www.group.dentsu.com/en/about-us/governance/>

<https://www.group.dentsu.com/en/about-us/governance/human-rights.html>

- Addition of "People" content as part of the human resource strategy

<https://www.group.dentsu.com/en/people/>

- Timely dissemination of information through the introduction of an e-mail distribution service  
(Only available in Japanese)

<https://www.group.dentsu.com/jp/news/registration.html>

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Contact:

Jumpei Kojima, Taro Sawada, Todor Baev  
Group Corporate Communications Office

# dentsu

Dentsu Group Inc.

Email: [group-cc@dentsu-group.com](mailto:group-cc@dentsu-group.com)