

July 31, 2024

Dentsu Group Inc. Releases Integrated Report 2024
– **Aspiring towards a vibrant society where people enjoy a fulfilling life** –

Dentsu Group Inc. (Tokyo: 4324; ISIN: JP3551520004; Brand: “dentsu”; Head office: Tokyo; President & Global CEO: Hiroshi Igarashi; Capital: 74,609.81 million yen) has published Integrated Report 2024 (English), which is now available on the Group website.



https://www.group.dentsu.com/en/sustainability/common/pdf/integrated-report2024_all.pdf

This report is intended to provide all stakeholders, including shareholders and investors, with a deeper understanding of dentsu’s medium- to long-term strategies and efforts to create and enhance corporate value based on activities in both financial and non-financial areas. The report also focuses on specific measures under the One dentsu framework as priorities in 2024 for returning to growth while taking into account major changes in the external environment.

Since its founding in 1901, dentsu has endeavored to create a vibrant society and contribute to its development as a company that recognizes people as its greatest assets. Under its current B2B2S (Business-to-Business-to-Society) management policy, dentsu will continue working together with clients to solve social issues, aiming to realize a vibrant society where people enjoy a fulfilling life.

In addition to the Integrated Report, dentsu has also published the 2024 editions of its ESG Data Book and TCFD Report, which contain further ESG-related information pertaining to the Group.

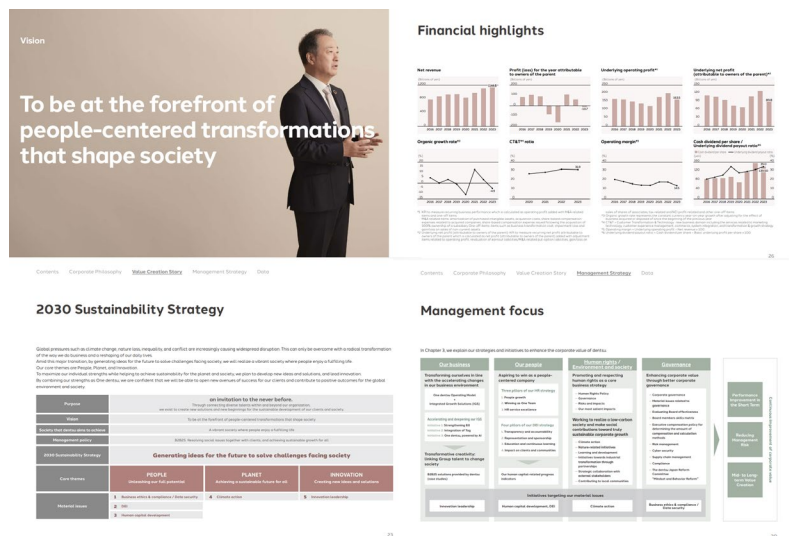
Website URLs

ESG Data Book: <https://www.group.dentsu.com/en/sustainability/common/pdf/esgdatabook2024.pdf>

TCFD Report: <https://www.group.dentsu.com/en/sustainability/common/pdf/TCFDreport2024.pdf>

<Main contents of Integrated Report 2024>

- Our purpose as a company, and the society we aim to achieve
- Messages from leaders including the President & Global CEO, Global CFO, and Global Chief Sustainability Officer
- Dentsu's value creation story
- Our updated 2030 Sustainability Strategy
- Transforming ourselves in line with the accelerating changes in our business environment
- Examples of solutions that shape society through transformative creativity
- Promoting and respecting human rights as a core business strategy
- Dentsu's people-centered human capital management
- Our efforts to realize a low-carbon society and make social contributions
- Enhancing corporate value through better corporate governance
- Messages from outside directors



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