

January 11, 2024

**Dentsu Named Strategic Partner of the World Economic Forum for 10<sup>th</sup> Consecutive Year**  
**– The Company will participate in the World Economic Forum Annual Meeting held in Davos from January 15 –**

Dentsu Group Inc. (Tokyo: 4324; ISIN: JP3551520004; President & Global CEO: Hiroshi Igarashi; Head Office: Minato-ku, Tokyo; the Company and its Group companies are hereinafter collectively referred to as “dentsu”) announced its selection as a Strategic Partner of the World Economic Forum for 2024. This is the 10<sup>th</sup> consecutive year dentsu has been selected as a Strategic Partner since 2015. There are more than 120 Strategic Partner companies of the World Economic Forum worldwide, of which 8 are Japanese in origin.

Dentsu will be participating in the World Economic Forum’s Annual Meeting to be held in Davos, Switzerland, from January 15 to 19, 2024. As a member of the Alliance of CEO Climate Leaders, one of the Forum’s thought leadership communities, dentsu aims to further its work toward the achievement of a net-zero society. By utilizing the knowledge and insights on the topics to be discussed at the Annual Meeting, as well as advancing dialogues with other companies and experts in relevant fields, dentsu will bolster its 2030 Sustainability Strategy and further strengthen its ESG management.

Through its activities as a Strategic Partner to the World Economic Forum and other initiatives going forward, dentsu will contribute to the realization of a vibrant society where people enjoy a fulfilling life, as a B2B2S (Business to Business to Society) company that creates economic and social value by addressing social challenges in collaboration with clients.

Reference:

About the World Economic Forum:

<https://www.weforum.org/>

Strategic Partners of the World Economic Forum:

<https://www.weforum.org/communities/strategic-partnership-b5337725-fac7-4f8a-9a4f-c89072b96a0d/>

Dentsu Group Inc. corporate website sustainability page

<https://www.group.dentsu.com/en/sustainability/>

Alliance of CEO Climate Leaders

<https://initiatives.weforum.org/alliance-of-ceo-climate-leaders/members>

#####

**Contact:**

Media Inquiries:

Jumpei Kojima, Todor Baev, Taro Sawada

Group Corporate Communications Office

Dentsu Group Inc.

Email: [group-cc@dentsu-group.com](mailto:group-cc@dentsu-group.com)