

December 14, 2023

**Dentsu Selected as a Component of the Dow Jones  
Sustainability World Index for the First Time  
— Also selected as a component of DJSI Asia Pacific  
for the eighth consecutive year —**

Dentsu Group Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Hiroshi Igarashi; Head Office: Tokyo; Capital: 74,609.81 million yen; the Company and its Group companies are hereinafter collectively referred to as “dentsu”) is pleased to announce that it has been selected as a component of the Dow Jones Sustainability World Index (DJSI World) and the Dow Jones Sustainability Asia Pacific Index (DJSI Asia Pacific), a global ESG (Environment, Society, Governance) investment index. This is the first time the Company has been selected for the DJSI World Index and the eighth consecutive year for the DJSI Asia Pacific Index.

Member of

**Dow Jones  
Sustainability Indices**

Powered by the S&P Global CSA

DJSI<sup>\*1</sup> is a stock index developed jointly by S&P Dow Jones Indices (US) and RobecoSAM (Switzerland) in 1999, which evaluates and selects businesses that lead in sustainability through an integrated analysis of the world's major companies in terms of its three criteria: economic, environmental, and social. In 2023, 321 companies (among them, 38 Japanese companies and 11 companies from the media and entertainment sector, including the Company) were selected from approximately 2,500 worldwide for the index. Additionally, the Company was also selected for DJSI Asia Pacific, which is comprised of companies in the Asia-Pacific region, for the eighth consecutive year.

The Company believes that not only its leading initiatives in each ESG area, but also the significant expansion of ESG-related disclosure through its integrated reports<sup>\*2</sup> and website were successful in leading to this selection. The Company obtained particularly high scores in areas such as the following: Environmental responses with a focus on CO<sub>2</sub> reduction; Transparency in tax compliance<sup>\*3</sup>; Respect for human rights, human capital development, and talent attraction and retention.

# dentsu

In addition to DJSI, the Company has also been selected as a constituent of FTSE4Good and FTSE Blossom Japan. The Company will strive to continue being selected for new and ongoing major indexes in the ESG area.

Dentsu positions advancing sustainability as an important initiative that forms the core of its value creation and is focusing on the following ESG targets\*4.

- Reduction of CO<sub>2</sub> emissions: 46% reduction from 2019 levels by FY2030
- Renewable energy usage: 100% by FY2030 (in markets where available)
- Employee engagement score improvement and promotion of DEI\*5: 45% female leadership ratio by FY2030

Furthermore, a Chief Governance Officer was appointed in dentsu's global management structure in January 2023, and from January 2024, dentsu will newly appoint a Global Chief Sustainability Officer to continuously strengthen its sustainability management.

Dentsu will continue to work with all stakeholders, including client companies, to contribute to the further growth of client companies and the resolution of social issues on a global scale, while aiming to continuously enhance corporate value through a variety of initiatives and businesses that extend beyond the field of advertising communications.

\*1: For more information on DJSI, please refer to the S&P Global website.

<https://www.spglobal.com/esg/csa/indices/djsi-index-family>

\*2: Visit the following URL for dentsu's integrated reports.

<https://www.group.dentsu.com/en/sustainability/reports/>

\*3: Refer to the "Group Tax Mission Statement and Strategy" for transparency efforts in tax compliance at the following URL.

[https://www.group.dentsu.com/en/about-us/common/pdf/dentsu-Company-Tax-Strategy-Document2023\\_en.pdf](https://www.group.dentsu.com/en/about-us/common/pdf/dentsu-Company-Tax-Strategy-Document2023_en.pdf)

\*4: Refer to Dentsu Group Inc.'s sustainability page for dentsu's ESG targets and sustainability initiatives.

<https://www.group.dentsu.com/en/sustainability/>

\*5: Diversity, Equity, and Inclusion

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