

October 12, 2023

DENTSU ANNOUNCES KEY EXECUTIVE APPOINTMENTS TO ACCELERATE GROWTH AND CLIENT-CENTRICITY

Dentsu (brand: dentsu; Head Office: Dentsu Group Inc.; Location: Tokyo; Representative: President & CEO Hiroshi Igarashi) announced today two new appointments within its Group Management Team aimed at accelerating growth and driving its transformation to an agile, client-centric organization. The new appointments draw upon two of dentsu's most experienced leaders to simplify the business while putting innovation at the heart of everything dentsu delivers for clients, stimulating their top line growth and supporting transformation objectives.

Key appointments

- Giulio Malegori has been appointed as Group Chief Operating Officer, Dentsu Group Inc. Malegori brings great depth in industry experience and an international mindset to this newly created role which brings together our global business to enable growth. In this role, Malegori will lead dentsu's community of Regional CEOs and oversee global clients' growth to optimize the one dentsu client growth strategy, streamline effectiveness in business operations, and enable dentsu's regional and market-based client management teams to deliver exceptional value to customers and key stakeholders. He will also oversee Business Operations and IT, ensuring strong operational excellence.
- Jean Lin has been appointed as Group President - Global Practices, Dentsu Group Inc. In this newly created role, Lin will draw upon her multi-disciplinary industry experience to build the core capabilities and long-term competitiveness of dentsu. She will lead and bring together the key practice areas through dentsu's existing brands to enable the creation of unique value as a world-class global brand. Lin will also further advance dentsu's industry-leading knowledge and transformational capabilities, nurturing highly specialized talent, establishing a full range of solutions and a roadmap for internal and external partnerships to achieve dentsu's vision to be at the forefront of people-centered transformations that shape society.

"To be a true partner for growth to our clients, we must simplify and focus our efforts, creating teams which can consult, ideate and move quickly to deliver valuable transformation at scale," said Hiroshi Igarashi, President and CEO, Dentsu Group Inc. "With these appointments, we are building a structure which will nurture and connect our deep areas of expertise, integrate our service offerings while proudly celebrating our individual network brands, and infuse diverse creativity on a global scale like we have never seen before at dentsu. I give my heartfelt thanks and congratulations to Giulio and Jean as they continue their work, alongside our global

leadership teams, to take dentsu to the forefront of people-centered transformations which shape society.”

Further announcements about the structure and leadership of the new Brands and Practices group under Lin will be unveiled in the coming months.

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About dentsu

Dentsu is the network designed for what's next, helping clients predict and plan for disruptive future opportunities and create new paths to growth in the sustainable economy. Taking a people-centered approach to business transformation, we use insights to connect brand, content, commerce and experience, underpinned by modern creativity. As part of Dentsu Group Inc. (Tokyo: 4324; ISIN: JP3551520004), we are headquartered in Tokyo, Japan and our 72,000-strong employee-base of dedicated professionals work across four regions (Japan, Americas, EMEA and APAC). Dentsu combines Japanese innovation with a diverse, global perspective to drive client growth and to shape society.

<https://www.dentsu.com/>

<https://www.group.dentsu.com/en/>

Notes to editors:

Malegori becomes Group Chief Operating Officer, Dentsu Group Inc., and CEO, dentsu EMEA

Giulio Malegori joined dentsu in 2010 as President and CEO of Italy, assuming the responsibility of Southern Europe in 2013. He was appointed EMEA CEO in 2017 and is a member of the Dentsu Group Executive Management team. Malegori started his career in client management at McCann Erickson before moving to ACNielsen. In 1989, he was the founding partner of an independent media agency, which later became part of CIA Medianetwork, where he held a range of executive roles in Italy and was a member of the European Board. In 1999 he was founding-CEO of Mindshare in Italy (part of WPP) and in 2003 he became the CEO of Mindshare EMEA and member of the global exec. As CEO, dentsu EMEA, Malegori leads over 16,000 people to deliver innovation and people centered transformations for our clients. His role is key to overseeing the integrated growth strategy and business execution across the EMEA region. His strategic insights, passion for collaboration, and unwavering commitment to excellence are driving forces behind his success in shaping the EMEA regional business. In his new role as Group Chief Operating Officer, he leads dentsu's community of Regional CEOs, and overseas Operations and IT to optimize the one dentsu client growth strategy and streamline effectiveness in business operations.

Jean Lin becomes Group President - Global Practice, Dentsu Group Inc.

Jean Lin's career spans thirty years, having started as an account executive at Ogilvy Taiwan. She joined Isobar in 2004 following the acquisition of wvwins Consulting, a digital consulting firm she founded in Greater China, eventually becoming Global CEO of Isobar in 2014. Since 2019, Lin held several senior executive positions at dentsu international including Global CEO CX and commerce, and Global CEO Creative. She became an Executive Officer of Dentsu Group Inc. in 2021 to develop the group's business solution and accelerator for sustainability, Dentsu Good. Lin most recently served a member of dentsu Group Executive Management Team and as Chief Culture Officer, Dentsu Group Inc., helping to foster a culture that empowers teaming, innovation and sustainable growth. In her role as Group President - Global Practices, Dentsu Group Inc., Lin will build the core capabilities and long-term competitiveness of dentsu. She will lead and bring together the key practice areas through our existing brands to enable the creation of unique value as a world-class global brand. Lin will also further advance our industry-leading knowledge and transformational capabilities, nurturing highly specialized talent, establishing a full range of solutions and a roadmap for internal and external partnerships to achieve our vision to be at the forefront of people-centered transformations that shape society.

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