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**Dentsu Creative Bengaluru Wins Agency of the Year,
Dentsu is Asia Pacific Regional Network of the Year,
at Cannes Lions 2022**



LIONS

Dentsu Creative Bengaluru has been named Cannes Lions 2022 Agency of the Year, marking the first time an agency from dentsu bagged the title. The agency's work for Vice Media- "The Unfiltered History Tour" is the most awarded campaign from India in the history of Cannes Lions. Additionally, Dentsu Creative Bengaluru also received the Experience Track Agency of the Year.

Meanwhile, Dentsu has been awarded Asia Pacific Regional Network of the Year with a combined 18 Lions throughout the festival including 3 Grand Prix, 1 Titanium Lion, 2 Gold, 5 Silver and 7 Bronze, in addition to 31 Shortlists.

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Contact: Jumpei Kojima
Chief Director
Corporate Communications Office
Dentsu Group Inc.
Telephone: +81 (3) 6217-6602
E-mail: group-cc@dentsu-group.com