

FOR IMMEDIATE RELEASE

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Dentsu Wins Network of the Year Award for Record Sixth Time at ADFEST 2022

Dentsu was awarded Network of The Year for record-setting sixth time at ADFEST 2022.



This year, group companies across the region including Dentsu Inc. (Tokyo & Osaka), PR Consulting Dentsu (Tokyo), Dentsu Live (Tokyo), Dentsu Creative X (Tokyo), Dentsu Kyushu (Fukuoka), dentsumcgarrybowen Taiwan (Taipei), dentsumcgarrybowen China (Shanghai), Dentsu One (Bangkok), Dentsu Jayme Syfu (Manila), BWM Isobar (Sydney) and Merkle (Sydney) won a combined 40 awards including 2 Grande, 1 Lotus Roots, 7 Gold, 13 Silver and 17 Bronze, spanning across 15 categories.

The number of awards won in each category:

Category	Number of Awards
Audio Lotus	2 Bronze
Brand Experience Lotus	1 Bronze
Branded Entertainment Lotus	2 Gold
Design Lotus	1 Silver, 6 Bronze
Digital Craft Lotus	1 Grande, 2 Gold, 4 Silver, 1 Bronze
Digital Lotus	1 Silver, 2 Bronze
Direct Lotus	1 Gold, 1 Bronze
Effective Lotus	1 Gold

Film Craft Lotus	1 Grande, 1 Gold, 3 Silver, 1 Bronze
Film Lotus	1 Bronze
Lotus Roots	1 Lotus Roots
Media Lotus	1 Silver, 1 Bronze
Mobile Lotus	2 Silver
Press Lotus	1 Silver
Print & Outdoor Craft Lotus	1 Bronze

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