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Dentsu tops AD STARS 2021 with Network of the Year award



Dentsu was crowned Network of the Year at AD STARS 2021, with Dentsu Tokyo named Agency of the Year for the second consecutive year.

Dentsu network companies took home a total of 37 awards including 1 Grand Prix, 5 Gold, 15 Silver and 16 Bronze awards at the award ceremony held online on August 27.

The network's list of award-winning agencies includes Dentsu Tokyo, Dentsu Creative X, Dentsu West Japan, dentsumcgarrybowen Taiwan, dentsumcgarrybowen China, dentsu Americas, Dentsu Redder Vietnam, Taproot Dentsu India.

The Grand Prix win came from the Print category for Nikkei Inc. and Nikkei Business Publications Inc.'s "The Toxic Dictionary (edited by Nikkei xwoman)" by Dentsu Tokyo.

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