

April 27, 2021

The Dentsu Group Establishes Dentsu Ventures Fund II to Accelerate Business Co-creation with Leading Startups Worldwide

Dentsu Group Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Toshihiro Yamamoto; Head Office: Tokyo; Capital: 74,609.81 million yen) announced today that it has established "Dentsu Ventures Fund II," a corporate venture capital fund (hereinafter referred to as "CVC") that will invest in start-up companies worldwide. As a result, the total Dentsu Ventures investment amount will be 20 billion yen.

Dentsu Ventures Global Fund I, which was established in April 2015, has invested in more than 40 promising start-up companies, mainly outside of Japan, and has provided a wide range of business support by utilizing the resources of the Dentsu Group.

In order to further strengthen and evolve this initiative, the Group will leverage this new fund to strengthen business support to investees and accelerate business co-creation while using Dentsu Innovation Initiative, an organization that oversees the Group's R&D activities, as a hub to coordinate with global business development resources.

In addition, by actively promoting coordination and cooperation with various stakeholders, including our network of clients, the Group will utilize this new fund to contribute to the pursuit of long-term value creation unique to CVC and the realization of a better society.

Outline of Dentsu Ventures Fund II

Name:	Dentsu Ventures Fund II
Total fund capital:	10 billion yen
Date of establishment:	April 2021
Period of operation:	10-year period from April 2021 until March 2031
Investment regions:	Global investments both within and outside Japan
Investment stages:	Wide range of stages from seed-stage investments through to later-stage investments
URL:	https://dentsu-v.com/en/

#####

Investment-related Inquiries:

Dentsu Ventures
E-mail: info@dentsu-v.com

Media-related Inquiries:

Shusaku Kannan, Executive Director, Group Corporate Communications Office, Dentsu Group Inc.
Telephone: +81 (3) 6217-6602
E-mail: s.kannan@dentsu.co.jp