

FOR IMMEDIATE RELEASE

September 1, 2020

## **Wendy Clark Joins Dentsu Aegis Network Ltd. as Global CEO and Becomes an Executive Officer of Dentsu Group Inc.**

Dentsu Group Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Toshihiro Yamamoto; Head Office: Tokyo; Capital: 74,609.81 million yen) announces today that Wendy Clark joins the Dentsu Group as a Global CEO of Dentsu Aegis Network Ltd., the international business headquarters in London, from September 1, 2020, as already announced in our news release "Notice Regarding an Appointment of Global CEO of Dentsu Aegis Network Ltd., a Consolidated Subsidiary," dated on April 7, 2020. Additionally, she is appointed as an executive officer of Dentsu Group Inc., effective today, which was resolved at the board of directors meeting of the company in August.

Going forward, the Group will accelerate its growth strategy by transforming its international business and strengthening its solution capabilities with the strong leadership of Wendy Clark, and further promoting synergies with its Japan business.

Description of personnel change (effective today)

Name	New position	Current position
Wendy Clark	Global CEO*, Dentsu Aegis Network Ltd. Executive Officer, Dentsu Group Inc.	— (She joins the Dentsu Group as of today.)
Tim Andree	Executive Chairman, Dentsu Aegis Network Ltd. Director and Executive Vice President, Dentsu Group Inc.	Executive Chairman & CEO, Dentsu Aegis Network Ltd. Director and Executive Vice President, Dentsu Group Inc.

\*The title "CEO" is replaced to "Global CEO" as of today.

Brief profile of Wendy Clark:



Term	Title	Company
From 2001 to 2004	SVP, Director of Client Service	GSD&M
From 2004 to 2018	SVP, Global Advertising	AT&T
From 2008 to 2014	SVP, Integrated Marketing Communications & Capabilities	The Coca-Cola Company
From 2014 to 2016	President, Sparkling Brands & Strategic Marketing	
From June 2016 to February 2018	CEO, North America	DDB Worldwide Communications Group Inc.
From February 2018 to March 2020	CEO	

Awarded "Ad Age Executive of the Year 2017"

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## About the Dentsu Group

Led by Dentsu Group Inc. (Tokyo: 4324; ISIN: JP3551520004), a pure holding company established on January 1, 2020, the Dentsu Group encompasses two operational networks: Dentsu Japan Network, which oversees Dentsu's agency operations in Japan, and Dentsu Aegis Network, its international business headquarters in London, which oversees Dentsu's agency operations outside of Japan.

With a strong presence in over 145 countries and regions across five continents and with more than 66,000 dedicated professionals, the Dentsu Group provides a comprehensive range of client-centric integrated communications, media and digital services through its ten global brands—Carat, Dentsu, dentsu X, iProspect, Isobar, dentsumcgarrybowen, Merkle, MKTG, Posterscope and Vizeum—as well as through Dentsu Japan Network companies, including Dentsu Inc., the world's largest single brand agency with a history of innovation. The Group is also active in the production and marketing of sports and entertainment content on a global scale.

Dentsu Group Inc. website URL: <https://www.group.dentsu.com/en/>

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