

FOR IMMEDIATE RELEASE

April 7, 2020

Notice Regarding an Appointment of Global CEO of Dentsu Aegis Network Ltd., a Consolidated Subsidiary

Dentsu Group Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Toshihiro Yamamoto; Head Office: Tokyo; Capital: 74,609.81 million yen; hereinafter "the company") announces today that company has decided to appoint the following personnel as Global CEO of Dentsu Aegis Network Ltd., the company's consolidated subsidiary based in London UK.

Additionally, the appointment of her as an executive officer of Dentsu Group Inc. is planned to be resolved at the board of directors meeting of the company to be held by September 2020.

1. Description of personnel change (effective September 1, 2020 (planned))

Name	New position	Current position
Wendy Clark	Global CEO* ¹ , Dentsu Aegis Network Ltd. Executive Officer, Dentsu Group Inc. (planned)	— (She will newly join Dentsu Aegis Network Ltd.)
Tim Andree	Executive Chairman, Dentsu Aegis Network Ltd. Director and Executive Vice President, Dentsu Group Inc.	Executive Chairman & CEO* ² , Dentsu Aegis Network Ltd. Director and Executive Vice President, Dentsu Group Inc.

*1: The current title "CEO" is decided to be replaced to "Global CEO" from September 2020.

*2: Tim Andree has been on a health-related leave of absence since January. Tim returned to his role as Director of Dentsu Group Inc. in March 2020 and will return to his other roles at Dentsu Group Inc. and Dentsu Aegis Network Ltd. in a phased approach. During this period, Toshihiro Yamamoto continues as Acting Executive Chairman & CEO of Dentsu Aegis Network, in addition to his role as President & CEO of Dentsu Group Inc.

2. Reason for personnel change

Wendy will be the first female to hold the global CEO role in an agency group. Following a transformational period focused on growth and scaling the business globally, Wendy's appointment will further strengthen Dentsu Aegis Network's leadership team and bolsters its ambition to deliver integrated solutions to help clients win, keep and grow their best customers from anywhere in the world.

3. Brief profile of the Global CEO of Dentsu Aegis Network Ltd.

Name: Wendy Clark

Brief career history:

Term	Title	Company
From 2001 to 2004	SVP, Director of Client Service	GSD&M
From 2004 to 2018	SVP, Global Advertising	AT&T
From 2008 to 2014	SVP, Integrated Marketing Communications & Capabilities	The Coca-Cola Company
From 2014 to 2016	President, Sparkling Brands & Strategic Marketing	
From June 2016 to February 2018	CEO, North America	DDB Worldwide Communications Group Inc.
From February 2018 to March 2020	CEO	

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About the Dentsu Group

Led by Dentsu Group Inc. (Tokyo: 4324; ISIN: JP3551520004), a pure holding company established on January 1, 2020, the Dentsu Group encompasses two operational networks: Dentsu Japan Network, which oversees Dentsu's agency operations in Japan, and Dentsu Aegis Network, its international business headquarters in London, which oversees Dentsu's agency operations outside of Japan.

With a strong presence in over 145 countries and regions across five continents and with more than 66,000 dedicated professionals, the Dentsu Group provides a comprehensive range of client-centric integrated communications, media and digital services through its ten global brands—Carat, Dentsu, dentsu X, iProspect, Isobar, mcgarrybowen, Merkle, MKTG, Posterscope and Vizeum—as well as through Dentsu Japan Network companies, including Dentsu Inc., the world's largest single brand agency with a history of innovation. The Group is also active in the production and marketing of sports and entertainment content on a global scale.

Dentsu Group Inc. website URL: <https://www.group.dentsu.com/en/>

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