

FOR IMMEDIATE RELEASE

February 3, 2020

Dentsu Group Announces the Status of Acquisition of Own Shares

(Acquisition of the Company's own shares pursuant to the Company's Articles of
Incorporation in accordance with the provisions of Article 165,
Paragraph 2 of the Companies Act)

Dentsu Group Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Toshihiro Yamamoto; Head Office: Tokyo; Capital: 74,609.81 million yen) today announced the status of acquisition of the Company's own shares carried out in accordance with Article 156 of the Companies Act, as applied mutatis mutandis pursuant to the provisions of Article 165, Paragraph 3 of the Act.

The details are as follows.

Class of shares acquired:	Common stock of the Company
Number of shares acquired:	1,887,100 shares
Acquisition cost:	6,986,480,500 yen (excluding brokerage commissions)
Acquisition period:	From January 6, 2020 to January 31, 2020 (contract date basis)
Method of acquisition:	Market purchase on the Tokyo Stock Exchange through a discretionary trading authorization agreement

Reference 1: Details of the resolution made at the Board of Directors Meeting held on August 7, 2019

Class of shares to be acquired:	Common stock of the Company
Total number of shares to be acquired:	12,000,000 (maximum) (4.25% of the total number of shares issued [excluding treasury stock])
Total acquisition cost:	30 billion yen (maximum)
Acquisition period:	From August 8, 2019 to March 24, 2020
Method of acquisition:	Market purchase on the Tokyo Stock Exchange through a discretionary trading authorization agreement

Reference 2: Cumulative total of shares acquired after the date of the above-mentioned resolution of the Board of Directors (as of January 31, 2020)

Total number of shares acquired:	7,043,700 shares
Total acquisition cost:	26,986,350,485 yen (excluding brokerage commissions)

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About the Dentsu Group

Led by Dentsu Group Inc. (Tokyo: 4324; ISIN: JP3551520004), a pure holding company established on January 1, 2020, the Dentsu Group encompasses two operational networks: Dentsu Japan Network, which oversees Dentsu's agency operations in Japan, and Dentsu Aegis Network, its international business headquarters in London, which oversees Dentsu's agency operations outside of Japan.

With a strong presence in over 145 countries and regions across five continents and with more than 62,000 dedicated professionals, the Dentsu Group provides a comprehensive range of client-centric integrated communications, media and digital services through its ten global brands—Carat, Dentsu, dentsu X, iProspect, Isobar, mcgarrybowen, Merkle, MKTG, Posterscope and Vizeum—as well as through Dentsu Japan Network companies, including Dentsu Inc., the world's largest single brand agency with a history of innovation. The Group is also active in the production and marketing of sports and entertainment content on a global scale.

Dentsu Group Inc. website URL: <https://www.group.dentsu.com/en/>

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