

**dentsu**

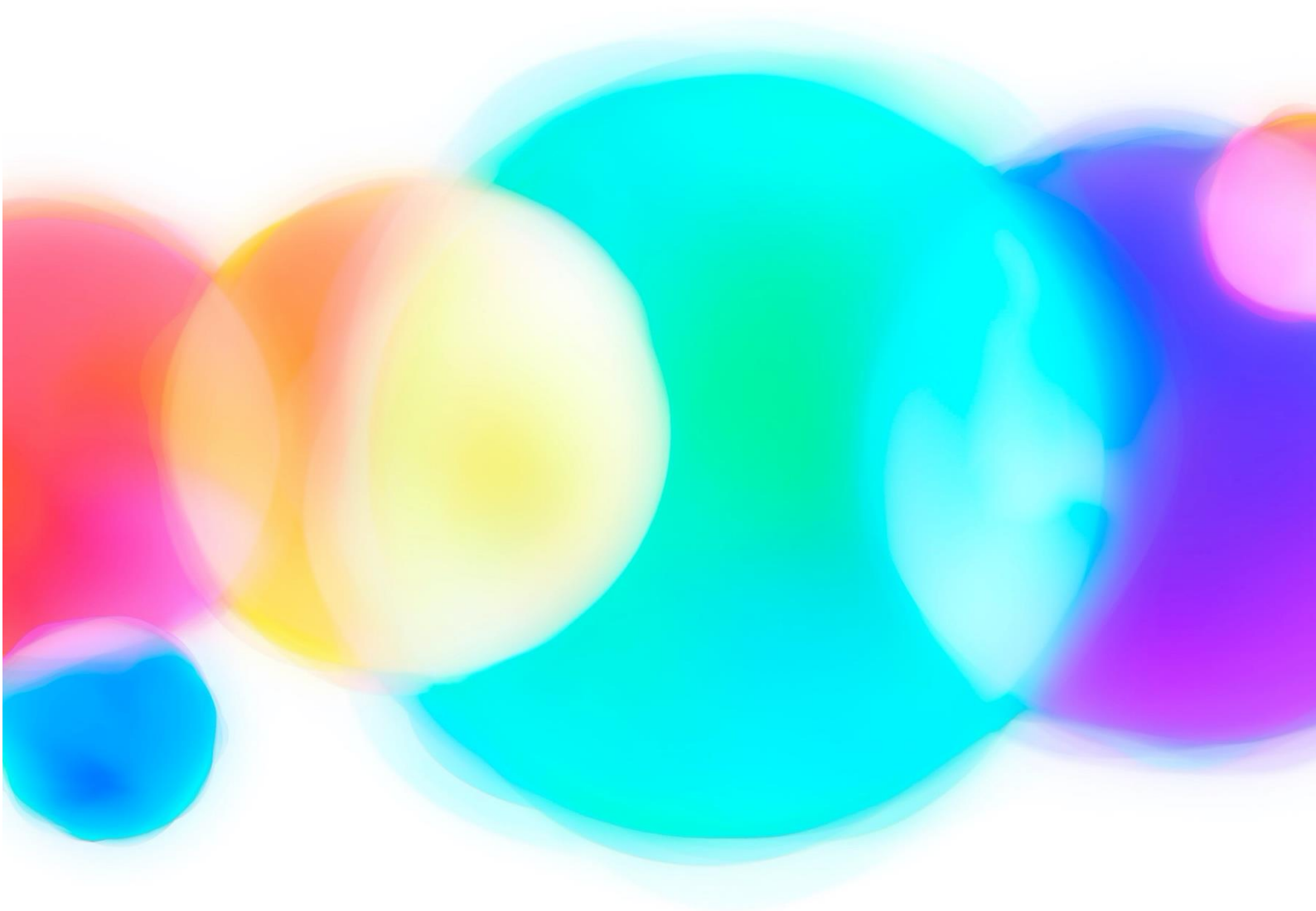
# **Dentsu Group Procurement Policy**

Date created: June 11, 2024

Applicable to: all employees and entities of Dentsu Group Inc. and its subsidiaries

Purpose: to reflect our procurement commitments

Functional owner: Yushin Soga, Global Chief Governance Officer & Global Chief Financial Officer



## **Dentsu Group Procurement Policy**

As a global company that contributes to the development of society through the provision of services to clients around the world, Dentsu Group inc., and its subsidiaries ("**dentsu**"), are committed to conducting business with the highest standards of integrity, ethics, and responsible business practices.

Cooperation with suppliers is essential in developing a broad range of businesses, and dentsu has established a wide variety of supply chains with numerous suppliers.

This policy reflects our procurement commitments as a responsible member of supply chains. Our Group Procurement Policy comprises 6 key principles.

### **1. Stating expectations for suppliers**

- Our "*Supplier Code of Conduct*" sets out clear expectations for supplier behaviour when working on behalf of dentsu.
- We have established specific controls for procurement activity in addition to Supplier Code of Conduct.

### **2. Conducting due diligence**

- We conduct appropriate due diligence checks on both new and existing suppliers.
- These help us to understand their businesses and to assess related risks such as bribery and corruption to dentsu, and they are reflected in our procurement practices.

### **3. Making procurement decisions**

- We actively seek collaborative suppliers who contribute to value creation for dentsu and our clients, and our sourcing decisions prioritise overall value, considering factors such as quality, cost, type and impact of risk, and sustainability.

### **4. Contract execution and compliance**

- We set clear expectations and requirements in our contracts, ensuring deliverables and responsibilities are understood.

### **5. Protecting confidential information**

- We employ robust confidentiality and security measures to protect sensitive information.

### **6. Promoting sustainability**

- We endeavour to reduce the environmental impact of our own activities and those of our suppliers.
- We respect human rights based on all internationally recognised human rights instruments and the UN Guiding Principles on Business and Human Rights.
- We actively seek suppliers who share our ambitious sustainability goals as defined in our 2030 Sustainability Strategy, and look for suppliers to uphold comparable standards across the Environmental, Social, and Governance (ESG) pillars.