

# Dentsu Group Environmental Policy

At dentsu, our environmental commitments are rooted in our purpose – an invitation to the never before. We exist to create new solutions and new beginnings for the sustainable development of our clients and society. The Group considers the environment to be one of our material issues.

The Dentsu Group Environmental Policy outlines our efforts to mitigate the environmental impact that climate change poses, such as physical risks to assets and supply chains, and transition risks from regulatory changes to our business operations. These are underpinned by our strong commitment to compliance with environmental laws and regulations in our operations worldwide. By doing so, the Environmental Policy directly supports dentsu's overarching business purpose of creating new solutions and sustainable growth for our clients and society.

Maintaining a robust environmental policy enhances dentsu's ability to withstand and adapt to climate-related disruptions, ensuring operational continuity, as well as to respond to changes in our regulatory environment and stakeholder expectations.

To realize our commitments, dentsu will:

- endeavor to accurately assess the environmental impact of our business activities worldwide;
- reduce harm to the environment resulting from our activities;
- drive operational efficiencies and cost savings;
- engage in ongoing improvements to boost environmental performance through more precisely defined environmental objectives and outcomes;
- ensure thorough implementation of environmental and other applicable laws compliance;
- ensure environmental criteria are considered in the procurement of goods and services;
- enhance the way our products and services are designed, delivered, and consumed to minimize environmental impact;
- inform our employees about our Environmental Policy, provide training, and through supplier engagement, support efforts to reduce environmental impact through our business activities;
- actively endeavor to prevent pollution, manage environmental risks, and conserve biodiversity and ecosystems; and
- maintain systems to track our environmental performance on a Group-wide basis to understand climate-related risks, implement mitigation measures and adaptation strategies as well as disclose our results annually through our Integrated Report and other publications. Our limited assurance statement covering certain environmental indicators is also disclosed.

**Yuko Kitakaze**

Global Chief Sustainability Officer

Established in March 2023

Revised in July 2025