Affiliated companies accounted for by the equity method

Dentsu Group Integrated Report 2021

Video Research Ltd.

Geographic Area: Japan Equity Held by Dentsu: 34.2% Description of Business: TV audience rating surveys, radio audience rating surveys, and other research

D2C Inc.

Geographic Area: Japan Equity Held by Dentsu: 46.0% Description of Business: Specializes in digital advertising and marketing for NTT Docomo and other advertising products

Septeni Holdings Co., Ltd.*

Information for shareholders

(As of December 31, 2020)

Dentsu Group Inc.

Corporate Headquarters

1-8-1, Higashi-shimbashi, Minato-ku, Tokyo 105-7050, Japan Phone: +81-3-6217-6600

Contact Info

Investor Relations Department,

Group IR Office,

1-8-1, Higashi-shimbashi, Minato-ku, Tokyo 105-7050, Japan https://contact.group.dentsu.com/m/en_ir

Stock Exchange Listing

Tokyo Stock Exchange, First Section Securities code: 4324

Capital

¥74.609.81 million

Total Number of Shares Issued

288.410.000

General Meeting of Shareholders

The Ordinary General Meeting of Shareholders is held in Tokyo in March each year.

Transfer Agent

The Mitsubishi UFJ Trust and Banking Corporation 4-5, Marunouchi 1-Chome, Chiyoda-ku, Tokyo 100-8212, Japan

Internet Address

https://www.group.dentsu.com/en/

Share information (As of December 31, 2020)

Breakdown of shareholders by type

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	Number of shareholders	Number of shares held	Percentage of total number of shares issued
Government and local public entities	1	1,600	0.00
Japanese financial institutions	55	89,012,600	30.86
Japanese securities firms	39	14,912,955	5.17
Other Japanese corporations	664	76,699,827	26.59
Japanese individuals and others (Including treasury stock)	44,176	49,336,609	17.11
Foreign institutions and individuals	666	58,446,409	20.27
Total	45,601	288,410,000	100.00

Major shareholders (top 10)

	Major shareholders	Number of shares held	Percentage of total number of shares issued
1	The Master Trust Bank of Japan, Ltd. (Trust accounts)	40,883,000	14.51
2	Kyodo News	18,988,800	6.74
3	Jiji Press, Ltd.	16,028,680	5.69
4	Custody Bank of Japan, Ltd. (Trust accounts)	11,557,600	4.10
5	SMBCNikko Securities Inc.	7,723,400	2.74
6	Merkle Group Inc.	7,324,500	2.60
7	Group Employees' Stockholding Association	6,292,703	2.23
8	Yoshida Hideo Memorial Foundation	4,984,808	1.77
9	Recruit Holdings Co., Ltd.	4,929,900	1.75
10	Custody Bank of Japan, Ltd. (Trust account 9)	4,389,300	1.56

Notes.

- 1. The number of shares held by each trust bank includes shares related to trust services.
- 2. The Company holds 6,695,819 treasury shares but is excluded from the major shareholders listed above.
- 3. The Percentage of Total Shares Issued is calculated excluding treasury shares.
- 4. Of the shares registered in the name of Merkle Group Inc. on the shareholder list (7,324,500 shares), (1) 4,736,425 shares are those granted to former shareholders of Merkle (about 300 shareholders) when the company became a wholly owned subsidiary on April 15, 2020, and (2) 2,581,200 shares are those granted as share compensation to the key members of the Merkle's management team (25 people) on April 17, 2020 when the company became a wholly owned subsidiary. The shares in both categories of (1) and (2) have been merely deposited in the account maintained under the name of Merkle. Hence, the former shareholders or key management team members of Merkle are the effective owners of these shares and reserve the authority to exercise voting rights. The actual number of shares owned by Merkle is 6,875 shares excluding these shares.

^{*} Company that submits an annual securities report